

Living up to our social responsibility

For us, acting responsibly and giving back to society are an inalienable part of our business conduct. We believe promoting inclusive development and supporting our communities will go a long way in ensuring our efficacy to create shared value.

Corporate social responsibility

- COVID-19 disruptions
- Geopolitical and social instability
- Environment, climate as well as employee health and safety

SDGs impacted













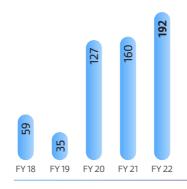


CSR spend (₹ in million)

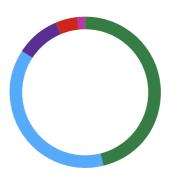
Introduction

Polycab

at a Glance



Activity-wise CSR expenditure (₹ in million)



Health care	89
 Education & skill development 	73
Environment	18
Rural Development	9
Other CSR expenditure	3
Total CSR expenditure	192

Education

We work to develop academic institutions, which include renovating or building schools, development of Anganwadis, science and computer laboratories among others to ensure that India's children and youth are capable and empowered.

School infrastructure

We have renovated and constructed new classes in Narukot Javahar Ashram School, Narukot Utarbuniyadi Ashram School, Chatardivav Ashram School, Navakuva High School, Kara School -Jambughoda and Tuwa Ashram School - located in Panchmahal, Gujarat.

LEAAD programme

The Leadership Enrichment for Adolescence through Assessment & Development (LEAAD) program was organised to help build leadership qualities among students. The positive outcome of this program is evident from a noticeable change in their behaviour, growing self-confidence and readiness to take on challenges and learning new things.



Communities

STEM labs in schools

Often government schools lack laboratories, or the setup is inadequate, and teachers cannot undertake practical demonstration of the theory taught in class. We have set up science laboratories in schools, enabling students to gain practical knowledge and improve thus improve their academic performance. Students are increasingly showing more interest in STEM subjects.



Computer Labs

Given the increasing dominance of digital, children need to gain knowledge in computers and digital application. We are working on developing 11 computer laboratories over three years to help students become more tech-savvy.

25

Anganwadis built and 14 renovated during FY22



Skill development

Women empowerment

The financial independence of women helps them contribute to the prosperity and progress of the entire society. To empower women, we undertake various skill development initiatives in the following ways:

Martial arts

We offer a three-year certification course in self-defence to train women in physical and mental preparedness.







Skills training

During a needs survey in villages, we found that many young girls and women wanted to undertake training in beauty and cosmetics. In village Chhachariya, we organised a 3 month-long beauty course. This has enabled four girls to start their beauty parlous. Several others undertake orders in Mehendi and bridal make-up.

We have also organised sewing classes to make women selfemployed and are planning to tie-up with Indian Technology Institutes to offer certifications in tech-training.

Environmental preservation

We contribute to preserving the environment around our areas of operation.

Sanitation

We have constructed toilets and provided clean drinking water in Gadhmahuda, Chachariya and Govindpuri villages in Gujarat.

Check dam

In many villages, people face acute shortage of water in their bore wells during summer, which prevents them from growing a second crop in addition to the crop they growing during monsoon. We have constructed four new check dams and renovated four in Rayankhand, Vavdi village in and Pandol village in Gujarat.

Cattle sheds

We have undertaken the revival of three cattle sheds around our adjoining communities.

Cattle camps

We have organised pre-monsoon camps in villages for the training of farmers dependent on dairy farming for their livelihood and undertaken vaccination of cattle to improve their immunity.

3,300+

Cattles benefited in 17 villages of Halol



Seedling distribution

Good quality seedlings were distributed in 21 villages to help residents create their own gardens to source nutritious food.

~6,000

Trees planted

Environmental sustainability

Our partnership with the Airport Authority of India (AAI) and Green Saviours, an environmentally aware NGO from Belagavi, gave us the perfect opportunity to extend our focus towards our core theme of environmental sustainability. Over and above this, we have also planted trees in Halol location.

Communities

Health care

Enabling access to affordable healthcare is a prime intervention undertaken by us for communities around our facilities and operating sites

Malnutrition check-up

Our Mobile Medical Unit (MMUs) offer services such outdoor consultation, medicine supply, health counselling and so on. On an average, 90–100 patients take advantages of these services each day. We have appointed a Health Mobiliser in villages who regularly visits families and guides parents on giving a healthy diet to their children.

iBreast Check-up camp

We jointly conducted a breast tumour detection camp with Shree Halol Stree Samaj and held health camps in rural areas, hospitals, industries, institutes, public healthcare centres, government offices, with a coverage. In FY22, 1450+ Women have benefited from health camps

8,000+

Women have benefited from health camps focused on promoting breast cancer awareness



Health cards

From our experience in conducting regular outdoor health consultations at remote health facilities, we found that villagers were unaware of basic health information related to their blood group and health status. We have thus undertaken an initiative to prepare health cards for the entire population of 20 villages around our facilities



Healthcare for the specially abled

On the basis of our OPD findings, we found that the specially abled had limited access to healthcare. We have organised special health camps for 63 physically challenged people and undertook their full health check. We also distributed walkers, wheelchairs, tricycles, sensor sticks and hearing aids for them in Panchmahal, Gujarat.



Rural development

Agriculture

In villages close to our facilities, we found farmers encounter a host of problems related to scarcity of water, good quality seeds, insect control, information of crop pattern, fertilisers and other knowledge related to farming. We held a session to create awareness on best farming practices, crop planning and care, mushroom farming, post-harvest management, product sales and marketing.

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Farmers have started to grow mushroom in their homes



Access to government schemes

To facilitate villagers' access to various government schemes that have been instituted for their welfare, we have been assisting them to get enrolled for schemes such as Widow Pension, Pradhan Mantri Suraksha Yojana, Pradhan Mantri Jivan Jyoti Bima Yojana, Pradhan Mantri Awas Yojana, Pradhan Mantri Kisan Samman Nidhi Yojana, opening of bank accounts etc.

166

Beneficiaries of new bank accounts

241

Beneficiaries of Pradhan Mantri Kisan Samman Nidhi Yojana

Other CSR activities

- Support provided to Dr. Hedgewar Hospital, Aurangabad in setting up two General Wards of 25 beds each and mammography machine in the Radiology department
- Contributed in the setting up of solar panels, computer, maths and science laboratories to cater to the educational needs of tribal boys
- Created a Blood Bank with Shree Halol Arogya Mandal
- Partnered with the Rotary Club, Calicut East, to jointly provide medical equipment to the newly opened paediatric ICU ward of the Government Hospital at Beach Road, Calicut

