

# Communities

## Material Topics

Corporate Social Responsibility

## SDGs Impacted



Polycab's core philosophy to be a "Safe & Sustainable Company" finds its reflection in its CSR Policy. Polycab's CSR activities are not mere charity or donations, they reflect the manner in which the business is conducted by directly focusing on the needs of the Society at large. Polycab undertakes initiatives which are aimed in promoting education, healthcare, rural development, environment and national heritage, art & culture.

### Impact Assessment Findings (FY 2020-23)

Sector	Total CSR Spent (₹ in million)	Population of intervention area	Direct Beneficiaries	Indirect Beneficiaries
Education	184.4	900,111	16,351	22,800
Healthcare	92.9	1,691,960	144,316	495,544
Rural Development	104.8	82,076	12,217	36,390
Environment	70.59	43,700	11,594	13,884

## Optimising Capital Inputs for Communities

- 
**Financial Capital**  
 Utilisation of funds amounting to ₹264 million towards CSR activities
- 
**Manufactured Capital**  
 Making a positive impact on the communities near our operations by addressing the direct effects of our business activities
- 
**Intellectual Capital**  
 Utilising our 'know-how' to ensure effective execution of CSR activities
- 
**Human Capital**  
 Encouraging employees to volunteer as part of our CSR activities to help them contribute to causes they care about
- 
**Social and Relationship Capital**  
 Engaging in CSR activities that align with needs and priorities of key stakeholders to build strong relationships
- 
**Natural Capital**  
 Aligning our CSR activities for the preservation of natural capital

## FY 2023-24 Highlights

**77,930**   
 CSR Beneficiaries

**₹264 Mn**   
 CSR Spend



## Our Approach to Community Engagement

Polycab's approach to community engagement is built on a foundation of empathy, innovation, and sustainability. We initiate our engagement process by understanding the unique challenges and aspirations of the communities we serve, enabling us to tailor our interventions for maximum impact.

By harnessing our resources, expertise, and partnerships, we strive to create scalable and sustainable solutions. Our engagement strategy is characterised by inclusivity, seeking to empower individuals across various segments of society, including women, youth, and the underprivileged.



### How We Engage with Them

- Project-based stakeholder meets
- Participation in CSR activities



### Key Topics Discussed

- Healthcare
- Skill development and education
- Rural development
- Environment



### Project: Health care Impact Assessment Findings

Total no. of Beneficiaries (FY 2020-21 to 2022-23) 639,860

Polycab undertakes healthcare initiative and encompasses mobile medical services aimed at preventive care, sanitation initiatives through the organization of diverse medical camps, and substantial support for hospital expansion, including the provision of essential medical equipment and machinery. Polycab took proactive steps by launching various healthcare initiative in the rural areas of Gujarat, Aurangabad and Daman. Treatment was provided free of charge to individuals holding a Government Ayushman Card.

## Healthcare

We are committed to enhancing the health and well-being of communities through various healthcare initiatives



### 01. Village-to-Village Medical Outreach

We continue village-to-village OPD services in remote areas of Halol, Jambughoda and Ghoghamba. These mobile medical units (MMU) provided essential healthcare services to villagers with limited access to medical facilities, ensuring that even the most remote communities receive necessary medical attention.



### 02. Malnutrition Camps

Addressing the nutritional needs of children and young mothers, we organised camps in Halol focusing on malnutrition. These camps targeted children aged 6 to 19 years and pregnant women, providing crucial screenings and treatments to improve their health outcomes.

### 03. Breast Tumour Detection Camps

In collaboration with Shree Halol Stree Samaj, we conducted breast Tumour detection camps. These preliminary diagnostic camps aimed to identify breast tumors early, facilitating timely treatment and improving survival rates. Positive cases were referred to Goraj Muni Ashram's Kailash Specialty Cancer Hospital, where we have a tie-up for further treatment.



### 04. Support for Senior Citizens and Physically Impaired

Our Manav Sewa initiative supported senior citizens and physically impaired individuals in Halol by providing essential medical equipment. This service was beneficial to those who cannot afford to purchase the equipment.

### 05. Multi-Specialty Hospital

To cater to the healthcare needs of surrounding villages, we are establishing a multi-specialty hospital in Halol.

Nutrition Kits for 4C patients - This facility will offer comprehensive healthcare services, including nutrition kits for TB, Anemic, Leprosy, & Malnutrition patients. Each kit is designed to support the six-month treatment regimen required for TB recovery, benefiting over 240 patients.



### 06. Health Awards for Girl Children

We encourage the well-being of girl children through health awards in 41 villages. These awards recognise and promote good health practices among girls between the ages of 6 and 12, fostering a culture of health awareness and care in the community. Competition is arranged every six months, and prize is given to the most healthy child, based on the assessment carried out by doctors on parameters of - weight, malnutrition, hygiene and illness, during this time period.

### 07. Free Dialysis Services in Pune

Partnering with ANP CARE Foundation in Pune, we provided free dialysis treatments for patients in need. This initiative covered recurring treatment expenses, ensuring that patients with chronic kidney issues receive life-saving care without financial burden.

### 08. Tribal Health Checkups in Nashik

Hearing aid instruments were given to children with hearing impairment.

## Education & Skill Development

We empower communities through skill development and education initiatives. These programmes aim to enhance self-reliance and improve employability among individuals, particularly in underprivileged areas



### 01. Skill Development for Artisans

In Halol, we identified and developed artisan groups, enhancing their skills and marketability. This initiative helped preserve traditional crafts while enabling artisans to achieve economic sustainability.

### 02. Computer Training Classes

We conducted computer training classes for girls in Halol, focusing on Data Entry Operator (DEO) and Diploma in Computer Applications (DCA) courses. This training prepared them for job opportunities and self-employment, promoting digital literacy and self-reliance.



### 03. Comprehensive Skill Development in Villages

Arranged 6 months Course of Domestic Wiring for Girls whereby 143 girls took this Course. These programmes provided practical, hands-on learning experiences, fostering a culture of continuous education and skill enhancement and enhancement opportunities.

We also offered basic & advanced sewing courses for girls, providing them with the skills needed to generate self-employment. This training empowers young women to become financially independent and support their families.



### 04. LEAAD Programme for Leadership Development

The LEAAD (Leadership Enrichment for Adolescents through Assessment and Development) programme, a two-day training, emphasised leadership development, moral values, and character building, fostering sustainable growth and personal development. This was conducted in nine Ashram Schools of Halol, Jambughoda & Ghoghamba talukas, covering 600+ students.

### 05. Educational Support for Orphans and Single-Parent Children

We continue to provide educational kits to orphans and children with single parents in Halol. These kits ensured that every child has the necessary resources to succeed academically, promoting equal educational opportunities.



### 06. Dance Classes for Girls

We are running classical dance – Bharat Natyam Course which is a 5 years course leading Visharad for girls in Halol. A third batch was introduced this year. This initiative aimed to preserve and promote cultural art forms while providing girls with an opportunity for artistic expression, self confidence, grace, and respect for Indian Culture & Heritage.

### 07. Smart Classes and Computer Labs

We invested in smart classrooms and computer labs, enhancing the learning experience with technology. These facilities made learning more engaging and accessible, preparing students for the digital age.



### 08. Martial Arts Training for Girls

To promote self-defence skills among girls in Halol, we organised martial arts training which is a three years course leading to Black Belt. This year, with the enthusiasm of the girls, a third batch took off. This programme equipped girls with the ability to protect themselves in adverse situations, enhancing their self-confidence and personal safety, enhancing their personality.

### 09. Anganwadi Repairs and School Infrastructure Development

We continue to undertake the repair and construction of Anganwadis and schools in Halol, improving the learning environment for toddlers and students. This included building infrastructure and providing essential and enhanced facilities, like Digital Learning, ensuring a better learning ambiance.



#### Project: Education and Skill Development Impact Assessment Finding

Total no. of Beneficiaries (FY 2020-21 to 2022-23) 39,151

Polycab undertakes educational initiatives which are aimed at eliminating hunger, poverty, and malnutrition, while fostering education through various initiatives such as the construction and refurbishment of schools and Anganwadi's. These efforts include the integration of smart classrooms, computer and science labs, and skill development programs, aiming to uplift communities and empower future generations.



## Rural Development

We invest in the development and upliftment of rural communities through various initiatives. These programmes aim to improve the quality of life, promote sustainable practices, and support the overall development of rural areas



### 03. Talent Development in Sports, Arts, and Education

We identified and nurtured talent in sports, arts, and education among rural youth. Through tailored programmes, we provided opportunities for growth and development, including tuitions, helping young individuals reach their full potential.



### 01. Promotion of Organic Farming

We continued to promote organic farming in rural areas, recognising its positive impact on crop yield and soil health. Farmers are encouraged to reduce chemical fertiliser usage and are supported in creating vermicompost at home. This intervention aimed to restore soil quality and increase the sustainability of farming practices.



## Environment

We prioritise environmental sustainability and conservation through programmes aimed at enhancing green coverage, promoting waste management, and supporting water conservation efforts

### 01. Pond Deepening and Water Conservation

Under the 'Jal Bachao, Jeevan Bachao Yojna' and the 'Sujalam Sufalam Yojna' of the Government of Gujarat (GoG), we undertook pond deepening projects in villages Pratapura & Hansapura of taluka Waghodia. These initiatives focused on conserving water resources, enhancing groundwater recharge, and ensuring sustainable water supply for agricultural and domestic use.

### 02. Green Village Pilot Project

We promoted plant conservation and the creation of green coverage by distributing fruit and tree saplings and seeds. Smokeless chulas were introduced. 100 such Chulas were made in two villages. This was aimed at creating 'Green Villages' that offer access to clean energy. This initiative emphasised sustainable practices and environmental responsibility.

### 03. Waste Management

In collaboration with waste management service providers and Polycab Social Welfare Foundation (PSWF), we implemented a comprehensive solid waste management and recycling project. This was under the "Swachh Bharat Abhiyan" in village Baska, taluka Halol, whereby daily waste is collected from each household, taken to a designated site, where wet & dry waste is segregated and recycled to make products like Tea Compost, Compost, Benches, Tables, Paver Blocks, etc

This initiative aimed to control, monitor, and execute effective waste management practices, reducing environmental pollution and promoting recycling.



#### Project: Environment Impact Assessment finding

Total no. of Beneficiaries (FY 2020-21 to 2022-23) 25,478

Polycab undertakes various Environmental initiatives. These initiatives encompass Water conservation efforts such as the construction and renovation of check dams, Waste management projects and Forest restoration.

## National Heritage, Art & Culture

### 01. Library in Hadala Village

In Hadala Village, we have constructed a library for localities. This facility will provide access to essential educational resources, promoting literacy and a love for reading. The library aims to support the academic growth and development and resources for competing in Competitive Exams in the village.



### 04. Veterinary Services with Pashu Arogya Saathi

The Pashu Arogya Saathi programme focused on the health and well-being of cattle in rural areas. Trained individuals provided first aid and veterinary care to cattle, and further trained others in surrounding villages, ensuring comprehensive animal healthcare support.



### 02. Public Digital Library in Daman

We have provided facility for E-Library in Daman as an extension of an existing library. This aims to provide the public with easy access to a wide range of digital resources, including books, journals, and other educational materials. The E-Library creates a culture of learning and knowledge-sharing within the community.

### 03. Fort Garden Development in Daman

Continuing our efforts from last year, we are developing a garden in the Fort Area of Daman. This project enhances the historical site's aesthetic appeal, creating a serene and beautiful environment for visitors and locals to enjoy while preserving the cultural heritage of the area. It also gives impetus to tourism.

### 02. Awareness and Facilitation of Government Schemes

To ensure rural communities benefit from various government schemes, we actively created awareness and facilitated access to these programmes by helping in documentation and conducting relevant camps for enrolling in the various schemes, achieving a coverage of 3,590 beneficiaries. This helped villagers understand and utilise available resources, enhancing their socio-economic well-being.



#### Project: Rural Development Impact Assessment Finding

Total no. of Beneficiaries (FY 2020-21 to 2022-23) 48,607

Polycab undertakes various Rural Development initiatives. These encompass the establishment of Cattle sheds, alongside provisions for animal husbandry and veterinary clinics, aimed at bolstering agricultural practices and ensuring the well-being of livestock.