

Polycab forays into Passive Networking Solutions for India Market

The end-to-end passive networking portfolio by Polycab's Telecom business-unit strongly echoes Aatmanirbhar Bharat mission.

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Polycab India Ltd. a household name in cabling-and-wires industry, is all geared up to continually bring in the finest practices to design and build networks for seamless connectivity and the best of experiences for the users.

Polycab's Telecom business unit has launched the whole range of end-to-end passive networking for organisations – public and private – in India.

The Gujarat-headquartered conglomerate, Polycab is supporting high-speed broadband, IoT-connectivity and other newer and emerging applications, while fiber cabling evolves at a greater speed in India.

“In today's digital era of power and data emerging as complementary assets, we've brought together the offerings to evolve as a stronger and more capable, single-source manufacturer and provider of power and data-solutions,” says Inder T. Jaisinghani, Chairman & Managing Director, Polycab India Ltd.

As a next-generation wireless technology, 5G would bring in low latency, ultra-high-speed data-rate, huge data-traffic and connection-density, thereby creating a need for a rapid and structured roll-out of optical fiber cables in India.

With a single OEM-strategy for electrical and passive networking solutions under one brand, Polycab creates a strong national sentiment and aligns perfectly with the essence of Indian government's initiatives like Make-in-India and Aatmanirbhar Bharat.

“We're uniquely positioned to manufacture and craft a whole range of end-to-end passive networking products for voice, data, video and end-point applications of communication networks”, says, Ashish D. Jain- Executive President & COO, Telecom Business, Polycab India Ltd.

IoT-devices, Wi-Fi connections, Cameras or high-capacity networks bring in their true value with high speed in data-flow when the networks meet the standards of desired performance and longevity.

A home-grown indigenous brand, Polycab has decades of experience and immaculate track-record of manufacturing telephone cables, signal cables, CCTV cables, Copper Cat6 and Cat6A cables and Fiber Optic Cables (from 6 cores to 576 cores). The company truly understands how to provide better and smarter living conditions in a sustainable environment with smart solutions in India.

Press Release

Polycab will be catering to power solution requirements in big industrial corridors and the data centre industry. Polycab's channel partners enjoy a thriving presence with their services to grab opportunities and meet the passive networking needs and demands of the data centre players.

From the smallest village in a remote part of our country to the last retail counter, today Polycab has a true pan India presence and brand appeal.

“We stand staunchly committed to play the role of a partner and contribute sizably to our national missions like Aatmanirbhar Bharat, Make in India and Digital India, by being an integrated and single source provider of power and passive networking solutions,” says, Inder T. Jaisinghani , Chairman & Managing Director, Polycab India Ltd.

The passive networking infrastructure, is a potential business for Polycab that comes in twin forms – creation of the new passive networking infrastructure and second, up-scaling of the existing digital infrastructure.

Besides government and PSUs, BFSI, Manufacturing, IT/ITES, Healthcare, Pharma or any segment, requiring strong future ready digital infrastructure, would be prime go-to verticals for Polycab.

About Polycab India Ltd.

The brand Polycab is a household name today. Having a rich history of more than 5 decades, Polycab India Ltd. is a trusted and recognized name today as a premier manufacturer and provider of a vast variety of wires and cables and FMEG-products, with 25 state-of-the-art manufacturing facilities across 7 Indian locations. Whereas immense appetite for growth saw us diversify into the engineering, procurement and construction (EPC) business, our recent endeavor in telecom reflects our commitment to go beyond power to transform data as an everyday utility, responding to the needs of times and people. In this era of continuous shift towards hyper connectivity, Polycab's Telecom Business represents a dedicated effort to make the digital transition seamless, integrated and intelligent, with its offerings of end-to-end passive networking solutions. Leveraging on our deep experience and years of understanding, we manufacture OFCs and Copper Cables, with their complete range of accessories, FRP/ARP Rods, IGFR Yarns and Hybrid Cables, for end-to-end network roll-out and urban-infra projects.

We're all keyed up to contribute sizably to our national missions like Aatmanirbhar Bharat, Make in India and Digital India, by being an integrated and single-source provider of power and passive networking solutions, for sure.

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QUOTES :



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Inder T. Jaisinghani, Chairman & Managing Director, Polycab India Ltd.



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Ashish D. Jain- Executive President & COO, Telecom Business, Polycab India Ltd.